



AFROFEST SUDBURY

SPONSORSHIP PACKAGE



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Afrofest Sudbury is a non-profit organization and festival presenter aimed at celebrating and sharing African and Caribbean culture through music, food, dance, fashion, art and craft.

Inaugurated in 2018, the outdoor festival hosted annually at Bell Park, Sudbury features African costume parade, face painting, vendor booths, performing artists and activities for families in Northern Ontario communities.

Afrofest Sudbury programming includes workshops offering opportunities to learn new skills in woodworking and fine art while creating afrocentric decoration for the venue. The main stage offers exposure and career development opportunities to emerging African and Caribbean performing artists in the community while presenting acclaimed artists and bands.

Afrofest Sudbury is offering sponsorship opportunities for individuals and organizations to be visible and recognized as a leader in promoting and celebrating diversity and multiculturalism in Canada.

Sponsorship Tiers

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- Exclusive brand placement at the main stage.
- 4x Social media posts.
- 1 year website placement
- Opportunity to participate in panel discussions.
- Inclusion in post-event related press releases
- VIP access to events and networking opportunities.
- Vendor booth opportunity
- Logo Placement on direct mail advertisement
- Logo placement on digital ad
- Special mentions and acknowledgments during festival presentations.

\$5000

Berbers

- Brand visibility on key promotional materials and media outlets.
- Placement on targeted marketing channels such as direct mail.
- Opportunity to participate in panel discussions.
- Networking opportunities.
- Special mentions during event presentations.
- 2x Social media mention
- 6 month website placement
- Brand banner placement
- Vendor booth opportunity

\$3500

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- Logo placement on event promotional materials and media outlets
- Access to vendor network
- Mention during event presentations.
- 3 month website placement
- 2x social media post
- Vendor booth opportunity

\$2000

Sponsorship package can be tailored to suit your brand. Contact us for more information

Other ways to sponsor..

**African
Costume
Sponsor**

**Media
Sponsor**

**Stage
Sponsor**

**Workshop
Sponsor**

**Rental
Sponsor**

**Health &
Hygiene
Sponsor**

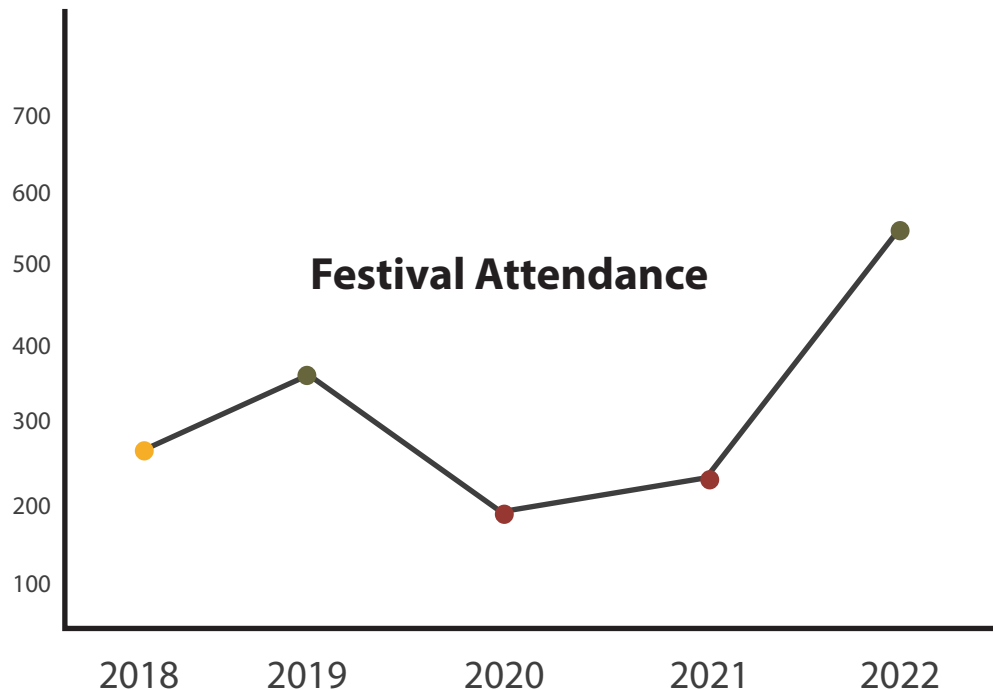
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Thank you for your consideration

Over the years...

12 Sponsors

Afrofest Sudbury continues programming with the support of individuals and business through sponsorships, donations and in-kind services



Attendance and participation continues to grow with awareness of Afrofest Sudbury programming

OVER
100
VOLUNTEERS

We value volunteer support and contribution toward successful presentation of Afrofest Sudbury programming

15
FEATURED
ARTISTS

Fostering a platform for emerging and established afro-caribbean performing artists to share talent and grow career

Service
& Organizations

Artisans
& Product

Food
& Beverage

Over 30 Vendors

Afrofest Sudbury offers opportunities for Northern Ontario businesses to showcase products and services

Over the years...



Since 2018, Afrofest Sudbry continues to offer opportunity to share and experience culture through music, food, art, craft and fashion with support from sponsors, volunteers, performing arts, vendors and the entire community.







**AFROFEST
SUDBURY**
Sharing Culture